

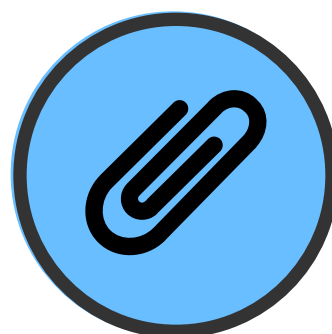
# 5 Occasions to Use DiSC

To realize the benefits of improved communication, teamwork, and productivity



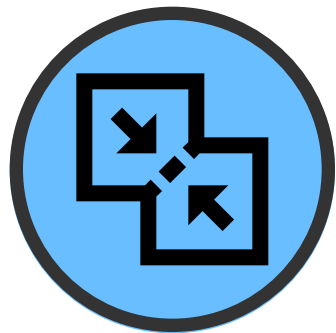
## Teambuilding

Forming a new team or want to increase the effectiveness of an existing team? DiSC profiles were created with workplace relationships in mind and offer a foundation for building high-performing teams. DiSC helps to create an environment that feels more like "community" than the corporate grind.



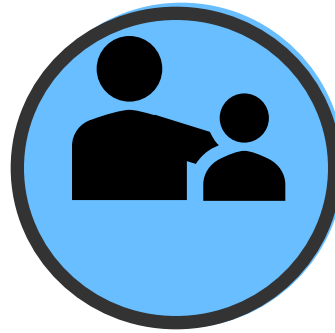
## On-Boarding

Just added a new team member, appointed a new leader, recruited a new board member or won a new client? DiSC offers a way for both of you to understand each other better from the very start of the relationship. With DiSC, this can be done in a few months instead of years (if at all).



## M&A

Have you recently merged-in or acquired a company? Successfully integrating the two organizations is now a top priority that depends on forging, strengthening, or saving relationships between employees, teams, and customers. The quality of these relationships and the speed with which they are formed are leading indicators of teamwork, communication, and productivity, which are the keys to the results you need. DiSC is a proven tool for quickly building relationships that mitigates the risk of failures and doesn't leave the process to chance.



## Managing Up

Do you have a new boss? How valuable is it to quickly form a strong relationship with him or her? To know what stresses and motivates them, to know how best to communicate with them, and to know how to better anticipate their needs? DiSC can help.



## Conflict Management

Frustrated by on-going conflict with another team member? DiSC will provide you with insights into your own response to conflict and that of others. You'll also discover communication strategies for engaging in productive conflict in the workplace.

## WHY DiSC?

- More than 1 million people complete a DiSC assessment each year.
- It's easier to understand and use than Myers Briggs.
- There are DiSC assessments specific to leaders, management, sales, and productive conflict.
- DiSC comes with an app that lets you access your profile and insights 24/7 on any device
- You can run behavior comparison reports between any two people who have completed a DiSC assessment.
- There's a group culture map that lets you visualize the distribution of styles of a team, department, etc.

Contact us to bring DiSC into your organization:

Leading With Courage Academy  
(312) 827-2643 | [www.LWCAcademy.com](http://www.LWCAcademy.com)

